

# TESTIMONIALS

## BIGGER SALES. BETTER LEADS. HERE'S THE PROOF.



"The number of leads, estimates done and sales made from RSVP® responses are higher per dollar spent than almost any other advertising we do. We are definitely on board for future decks."

— Premier Pavers, Houston



"Since incorporating RSVP® into our marketing mix, we've had a measurable increase in qualified customer leads and RSVP® is now considered a cornerstone in our marketing efforts."

— Robert Huff Landscape Illumination, Houston



"I just want to let you know how very pleased we are with the RSVP® program. After our first mailing the response has been tremendous, surpassing our expectations by far, and has certainly more than paid for itself. We are looking forward to future mailings and dealing with RSVP® again."

— Dermacare, Houston



"RSVP® is the most effective form of advertising we have used. We've tried it all from radio to magazines to home shows and no other medium provides the number and quality of leads that we get from RSVP®. We've been with them 3 years and will continue for many more."

— RaceDeck, Houston



"I would like to thank you and your graphics dept. for all your work in creating my first card. The response I have received from RSVP® has been great and the people who have called have been qualified buyers. That's not always the case when you advertise."

— Master Tile & Grout Cleaning, Tomball



"The postcard really hit a homerun! The card looks great and the results are better than even I thought they would be. The leads are very qualified and as I make the sales calls, I am finding that I am closing over 75% and I am getting very few tire kickers."

— American Custom Pool Service, Houston



"At first I was skeptical, but the proof was in the leads and sales we received from our RSVP® mailings. The factors that appealed to me about RSVP® were it's upscale design and packaging and the targeting of affluent households. You and your graphic designers have done a fantastic job in capturing our work in print form."

— NiteLites, Houston



"Each time the mailing goes out we receive many calls and the leads are of the highest quality. Compared to other advertising that we do, we find RSVP® is the best value in terms of the return on our investment"

— Premier Installation & Design, Houston



"RSVP® has been, and continues to be, the best lead generator we have. The calls that come in from RSVP® are frequent and most importantly they are qualified. We're thrilled with the success we've had with RSVP®"

— Storage Overhead Systems, Houston